**Successful Entrepreneur Research Presentation**

English

**TASK:** You are to pick the entrepreneur of your choice from the cosmetology industry to present in a visual manner: PowerPoint, poster, prezi ect. The presentation must be 4-5 minutes in length. There is a written 2 page reflection piece after the entire class presents his/her entrepreneur.

DUE:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

The topics that should be included to be successful with this assignment:

* Introduction
* background of the person,
* who he/she is,
* what is believed, values, ethics, morals,
* family,
* why the person chose to start a business/influence to start business
* how the person got started,
* what the person does in the beauty industry
* projects he/she are involved in, and social responsibility and philanthropy, ect.
* Impact on beauty Industry,
* Impact on consumers
* Why this person is important in the beauty industry
* Why you choose this person
* Conclusion
* Works cited using [www.easybib.com](http://www.easybib.com)

**These questions are guidelines for you to begin researching; you must add other research.**

**Reflection:**  2 pages. This reflection should be based on what you have learned from listening to the class presentations. **Please address at least 2 other entrepreneurs in your reflection.**

DUE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Questions to discuss in the reflection:

* Who did you choose? Why did you choose the entrepreneurs that you choose?
* What is your opinion about the entrepreneurs after this project? Why?
* Did your opinion of the people change?
* Do the entrepreneurs inspire you? Why?
* How can you use this information that you have learned in your future? Specifically address the potential of the entrepreneurs on your future.